

# 2016 NW Natural Street of Dreams official show magazine

**The 41st annual NW Natural Street of Dreams  
takes place July 30-August 28  
the summer of 2016 on  
Pete's Mountain at Tumwater in West Linn!**

## Rates and Premium Positions

The following coveted spots are available on a first come, first served basis and sell quickly.

Front Gatefold.....	\$14,000
Inside Front Cover Spread.....	\$7,885
2-page spread .....	\$6,900
Back Cover.....	\$4,780
Inside Front Cover.....	\$4,250
First Right Hand Page.....	\$4,250
Inside Back Cover.....	\$4,250

## Distribution

A total of **45,000 copies** of the 2016 NW Natural Street of Dreams Magazine will be printed and distributed at the show and at:

- Street of Dreams special events
- Advertiser locations & showrooms
- Realtor locations
- Online with direct links to advertiser sites!

## ONLINE VERSION!

This publication is posted online at the websites of the HBA, Portland Tribune and Community Newspapers. When viewers click on your ad online, they will automatically be taken to your company website!



**VIEW LAST YEAR'S EDITION ONLINE BY CLICKING THE COVER  
OR VISIT [PAMPLINMEDIAPUBLISHING.COM](http://PAMPLINMEDIAPUBLISHING.COM)**

**click  
me**

## Deadlines

**Reservations:** ..... Fri, June 24, 2016

**Print Ready Ads Due** ..... Fri, July 1, 2016

## Sending your ad

Following is a brief overview of preparing and sending your digital files for publication. For more detailed information about acceptable electronic ad formats, preparation and

delivery, please contact your Yvonne, [ylersch@pamplinmedia.com](mailto:ylersch@pamplinmedia.com).

- PDF files can be delivered via email or by uploading to our ftp site.
- All photos must be high resolution CMYK at 300 dpi
- CMYK for color mixes (including spot) rather than RGB.

**COMMUNITY NEWSPAPERS  
PORTLAND TRIBUNE**

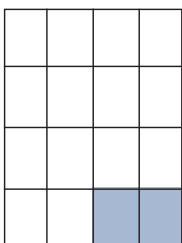


**Pamplin  
MediaGroup**

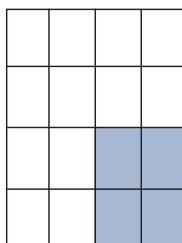
PROUD PUBLISHER OF THE OFFICIAL HBA PUBLICATIONS SINCE 2005



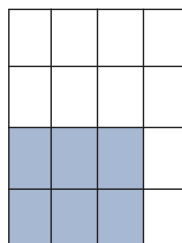
**Reservations: Contact Schadia Newcombe to reserve your spot today!  
Phone: 503.546.9881 or 971.204.7881 • Email: [snewcombe@pamplinmedia.com](mailto:snewcombe@pamplinmedia.com)**



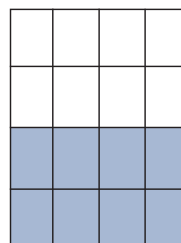
**1/8 PAGE**  
**4U: 3.625" x 2.25"**  
**\$800**



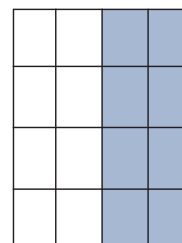
**QUARTER PAGE**  
**4U: 3.625" x 4.75"**  
**\$1,415**



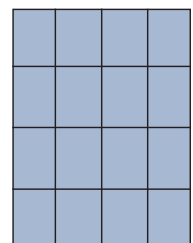
**3/8 PAGE HORIZ**  
**6U: 5.5" x 4.75"**  
**\$2,090**



**HALF PAGE HORIZ.**  
**8U: 7.5" x 4.75"**  
**\$2,750**



**HALF PAGE VERT.**  
**8U: 3.625" x 10"**  
**\$2,750**



**FULL PAGE**  
**16U: 7.5" x 10"**  
Bleed: 8.625" x 11.125"  
Trim: 8.375" x 10.875"  
**\$3,935**