

# 2015 Standard TV & Appliance Tour of Remodeled Homes' Remodel Portland Magazine

The next Tour is set for March 14 & 15, 2015  
Reserve your spot in this official show guide today!

**REMODEL PORTLAND MAGAZINE** is the official annual publication of the Professional Remodelers Organization (PRO) and guide of the Tour of Remodeled Homes. *Remodel Portland Magazine* will feature all of the remodeled homes in the Tour and highlight trends and topics of interest to all homeowners.

### Distribution

A total of 18,000 copies of *Remodel Portland Magazine* will be printed and distributed and made available to the public beginning February 19, 2015 at these events and locations:

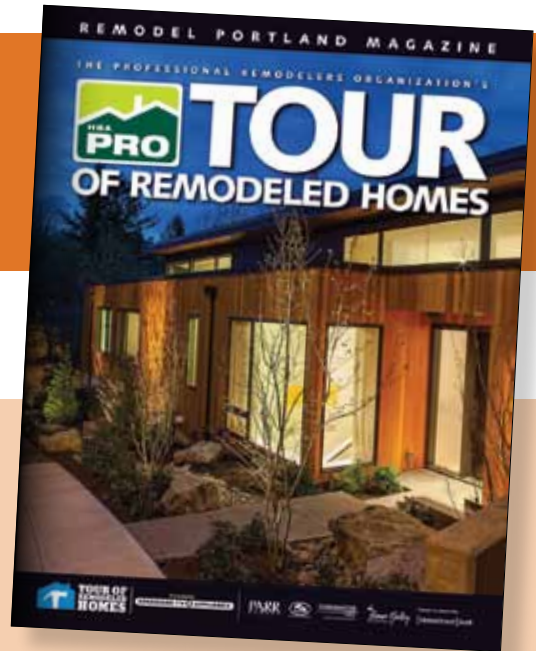
- Spring Home & Garden Show, Feb 19-22, 2015
- Tour of Remodeled Homes March 14 & 15, 2015
- Advertiser locations & showrooms
- Inserted into the Lake Oswego Review and West Linn Tidings newspapers two weeks prior to show

### Rates

Rates vary by unit size, ranging from 4 units (quarter page) to 16 units (full page). See the chart below for detailed ad specifications.

### ONLINE VERSION!

This publication is now posted online at the websites of the HBA, Portland Tribune and Community Newspapers. When viewers click on your ad online, they will automatically be taken to your company website!



**CLICK THE COVER ABOVE TO VIEW LAST YEAR'S EDITION ONLINE!**

### Premium Positions

The following coveted spots are available on a first come, first served basis and sell quickly. Other options such as a gatefold or center spread are available.

- Back Cover.....\$3,300
- Inside Front Cover.....\$2,825
- First Right Hand Page.....\$2,825
- Inside Back Cover.....\$2,825

### Enhanced Listings

As a PRO member, you can have a highlighted box behind your member listing for just \$200!  
*Or get your's FREE with a display ad purchase! See display ad sizes below.*

### Deadlines

- Reservations.....Mon., Jan. 19, 2015
- Materials Due.....Mon., Jan 26, 2015



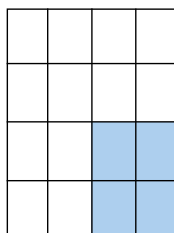
**COMMUNITY NEWSPAPERS  
PORTLAND TRIBUNE**  
PROUD PUBLISHER OF THE OFFICIAL HBA PUBLICATIONS SINCE 2005



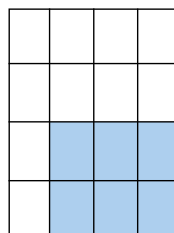
**Reservations: Contact Schadia Newcombe to reserve your spot today!**

**Phone: 503.546.9881 Fax: 503.620.3433 Email: [snewcombe@commnewspapers.com](mailto:snewcombe@commnewspapers.com)**

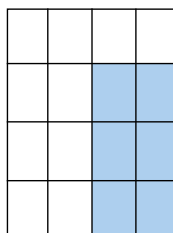
**PRO members purchasing any of the ad sizes below receive a FREE enhanced member directory listing!**



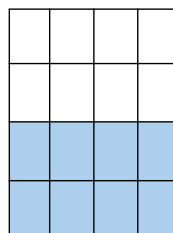
**QUARTER PAGE**  
4U: 3.625" x 4.75"  
\$1,035



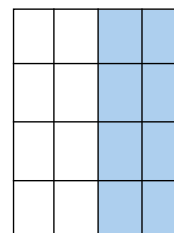
**3/8 PAGE HORIZ**  
6U: 5.5" x 4.75"  
\$1,500



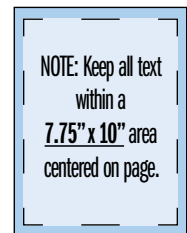
**3/8 PAGE VERT.**  
6U: 3.625" x 7.5"  
\$1,500



**HALF PAGE HORIZ.**  
8U: 7.5" x 4.75"  
\$1,965



**HALF PAGE VERT.**  
8U: 3.625" x 10"  
\$1,965



**Full page**  
8.625" x 11.125"  
Page trim size is 8.375" x 10.75"  
(see 7.75" x 10" LIVE area above)  
\$2,575

NOTE: Keep all text within a 7.75" x 10" area centered on page.